



**B.V. Patel Institute of Management, Uka Tarsadia  
University, NSS –Management Unit**



**Date: 14<sup>th</sup> August, 2018**

### **Awareness Drive on Cleanliness at Goji Village**

On the occasion of Celebration of “Swachchata Pakhwaha”, B.V. Patel Institute of Management and Management Unit of NSS, Uka Tarsadia University has conducted cleanliness awareness rally at the Goji Village on 14<sup>th</sup> August 2018 at 8:30 am onwards. 60 Students of B.V. Patel Institute of Management take initiative for the awareness campaigning.

Later addressing students, the Programme officer exhorted them to sensitize their neighbors on keeping their surroundings neat and clean. Around 110 student carried placards with slogans, emphasizing the importance of personal and public hygiene. The rally went around the village. Enthusiastic Participation of Volunteers and Positive response of villages made the rally successful.

Management unit of NSS and Nature Club of Institute jointly organized a rally involving NSS Volunteers at Goji village in the Bardoli taluka to create awareness among the general public on cleanliness, hand washing, sanitation and personal hygiene.

Goji Village is adopted by NSS Management under NSS Scheme for various social outreach activities. Rally was led by NSS programme officer Dr. Divya Gadaria, Assistant Professor at Uka Tarsadia University. All students are contributing their efforts toward in that direction with full of zeal.

The rally started from the Goji Village main street and after passing through Gopi falia and nearby streets and culminated at Entrance of village.

During the rally, NSS volunteers collected garbage and students carrying placards with the message of cleanliness raised slogans highlighting objectives of the cleanliness.

Later addressing students, the Programme officer exhorted them to sensitize their neighbors on keeping their surroundings neat and clean. Around 120 student carried placards with slogans, emphasizing the importance of personal and public hygiene. The rally went around the village. Enthusiastic Participation of Volunteers and Positive response of villages made the rally successful.

